

What We Do

Pithy Wordsmithery specializes in marketing content, which is anything with words. We serve as a full-service resource for authors and businesses.

How We Do It

Our knowledgeable team members have expertise in a variety of areas and the right experience to get the job done. We offer flexible support that is always tailored to the individual client.



Expertise Includes:

Book Development – From ghostwriting, to editing, to self-publishing support, we work with authors who are at all stages of the writing process. Our work has appeared on numerous bestsellers lists, including the *New York Times*. We also offer online courses to help authors nail their outline, and better prepare for the journey to authorship.

Email Marketing – Pithy Wordsmithery sends about 200K emails each year on behalf of our clients. We make email marketing easy for you by creating content and helping you effortlessly design, send, and monitor campaigns. Whether you are looking to send a one-off email or recurring emails to keep your name top-of-mind, we have a solution for you.

Website Content and Development – Your website is a key part of your personal and professional brand. Pithy Wordsmithery provides consultation and design support to ensure your website aligns with your goals and serves as a tool to help grow your brand. Our capabilities include website design, content development, and assistance with all technical aspects of your website. We have worked with both individual authors and larger companies to design websites that increase brand awareness, act as lead generators, and meet various other goals.

Branding – Branding can be a challenge for many individuals and companies. Pithy Wordsmithery will ensure you have established a cohesive personal or company brand. We will work with you to understand how you would like to be presented in the industry and design an overall look and feel that aligns with your desired image.

Graphic Design – Pithy Wordsmithery can design images for digital marketing campaigns, brochures, presentations, websites, book covers, email campaigns, social media and more. Our work ranges from minor tweaks to creating custom images that align with your brand.

Keynote Development – As your brand continues to grow, keynote speaking opportunities are great options for increasing publicity. Pithy Wordsmithery can help with the development of topics, proposals, or slide decks that support your brand and messaging. We have extensive experience helping business professionals gain publicity through speaking opportunities.

Blogs and Articles – We will help you understand the impact your online posts can have and design a strategy to ensure you are getting the most from your writing. We assist with search engine optimization (SEO) best practices to ensure your posts are appearing in search results and getting the attention they deserve. Beyond writing strategy, we can help with the tactical aspect by ghostwriting and editing posts.

Social Media Strategy – Pithy Wordsmithery will work with you to provide consultation on social media strategy. We help you understand what platforms will have the most impact, what types of posts you should focus on based on your target market, and how to continue to grow your audience. For many people, social media can be a quick win when the right strategy is in place.

What our clients say about us:

“Pithy Wordsmithery has been incredibly helpful as I’ve built my speaking and consulting business. From website development to graphic design and my email newsletter, they have the right team to get everything done.”

– Chris Dyer, Author; CEO, PeopleG2; Leadership Speaker and Consultant

“Amelia and team were an absolute asset as we launched my second book. They were strategic and responsive as they helped us produce a steady stream of excellent content. The work they did on the launch set the book up to be a continued success, and we are grateful!”

– Joe McCormack, Founder, The Brief Lab; Author

“Pithy Wordsmithery provides extraordinary service. Amelia Forczak leads a team of highly talented, patient, and extremely competent professionals who are a joy to work with. Pithy Wordsmithery should be your first choice for all your writing, editing, and publishing needs. They are for me.”

– Dr. Burl Randolph, Jr., Author; Founder, MyWingman, LLC.; Colonel, US Army, Retired

Don’t know where to start? We can help.

Contact us today!

hello@pithywordsmithery.com