

**Virtually everything about the way people live and do business is changing** faster than ever before. Digital technology, global development, urbanization, and business disruption represent both a major opportunity and a threat in the global economy. Although individuals and organizations are aware that the world is changing exponentially, most are ill-equipped to face this level of disruption and volatility. *The Disruptors' Feast* is a unique look into the trends that are shaping the world of the future, and a guide on how to avoid being eaten alive.

Frits van Paasschen is a seasoned global executive whose work has brought him to more than 100 countries. In *The Disruptors' Feast*, van Paasschen takes readers on a literary journey to far-flung places around the globe to uncover the forces that are disrupting the status quo and driving change. His travel experiences illustrate how the stage is being set for even greater disruption, and what individuals and organizations can do to prepare for change and stay relevant in a tumultuous environment.

This book isn't about the end of an era, but the end of eras. People have everything to gain or lose in how they deal with what is coming, regardless of their location, industry, profession, or aspirations. van Paasschen's unique insight offers a fresh perspective that is dearly needed in business today.



author **FRITS VAN PAASSCHEN**

"Every once in a while I find a book that completely captures the moment we're in, a moment where things are happening so fast that we can't understand what's happening, and without help we'll be swept away by change. In *The Disruptors' Feast*, ex-HOT CEO Frits van Paasschen has written that book, and I am on a mission to have you buy it and buy it NOW! Frits not only gets the era, he explains what you can do to survive and thrive—or be left behind by it. *The Disruptors' Feast* is more than an inside look at what it takes to run a global company. It also shares real insights into profiting from global growth while avoiding being hammered by technological change. Smart investors will use *The Disruptors' Feast* to get the macro insights they need to build their game plan and get rich slowly, the lasting way! And smart managers? If you don't read it, then maybe your stock just won't be worth owning."

—**JIM CRAMER**, host, *Mad Money with Jim Cramer*, and co-host, *Squawk on the Street*, CNBC

"We are all drowning in data and starved for wisdom. *The Disruptors' Feast* is more than a business book. It is full of wisdom about how our lives are being transformed by technology and disruption. In a lively and intimate style, Frits van Paasschen draws on his experience as a global business leader to offer advice on how we can prepare ourselves and our institutions to thrive and make sense of a tumultuous world."

—**ARIANNA HUFFINGTON**, co-founder, *The Huffington Post*, and author of *Thrive* and *The Sleep Revolution*

# THE DISRUPTORS' FEAST

VAN PAASSCHEN



"A treasure trove of insights into disruptive innovation and what it means for all of us!"

**CLAYTON CHRISTENSEN**

Professor at Harvard Business School and author of *The Innovator's Dilemma* and *How Will You Measure Your Life?*

# THE DISRUPTORS' FEAST

HOW TO AVOID BEING DEVoured IN TODAY'S RAPIDLY CHANGING GLOBAL ECONOMY

FRITS VAN PAASSCHEN

