



Big Sky Partners

Big Sky Partners empowers companies to tap their inner potential to attain long-term success.

We collaborate with our clients on a host of multidisciplinary offerings to build businesses that people yearn to experience.

Expanding maverick businesses that are inspiring, purposeful and transformative.

Big Sky Partners (“BSP”) works with emerging private companies, and their owners, to help maximize the value of their brands and shareholder equity. Through our global nexus of partners, advisors and strategic affiliates, we provide executive and board resources, product and distribution opportunities, corporate development, strategic partnerships, and capital and M&A affairs. BSP provides access to Creative Venturers© to fuel creativity, growth, and brand equity

Our expertise runs wide and deep:

Our expertise includes food and beverage, tea, health, wellness and sports, media and intellectual property. We know apparel and luxury products, as well as, lifestyle branding. It encompasses everything from brand and packaging strategy to retail, e-commerce and business development.

More than Venture Capitalists. Creative Venturers.

BSP has a keen eye and instinct for identifying quality ideas. Through insightful brand strategy, actionable guidance and capital partnerships, we help those ideas flourish. Creating and enhancing growth, profits, commercial reach, and market influence are what we deliver. We are committed to creating long-term legacies for both our entrepreneurial and corporate clients, as well as our partners.

Truly, great people make great business. We invest in the Entrepreneur’s Entrepreneur™. We compliment them with our experience, knowledge, and effective team members. All the while offering access to capital to achieve a purpose.

BSP has accumulated a broad network of brilliant people who get the job done. We leverage our network to source the optimal blend of Corporate and financial investments to accelerate a company’s growth and to raise substantial capital reserves needed to build a brand into a successful company.

R. Adam Smith (Founder & CEO)

R. Adam Smith is an experienced investor in, advisor to, and builder of, tens of startup, venture and private equity-backed companies in the U.S., and abroad, since the mid-1990s. Adam is an expert in the branded space with a focus on all matters related to the consumer, including luxury, accessories, retail, apparel, beauty, art and design, digital & media, food & beverages, wellness, and real estate and wealth management. Through private equity partnerships he has led and/or sponsored since 2002, Adam has invested in over a dozen privately-held companies (including seven acquisitions) with a combined \$600 million in sales and over \$250 million of contributed equity invested capital, and forming and serving on the Board of Directors, or Advisory Boards, of each.

BSP welcomes the opportunity to speak with entrepreneurs, their investors and owners whether seeking new concepts, accelerations, financings or revitalizations, to discuss our unique and valuable services, in bespoke projects or long-term partnerships. Please contact us with inquiries at adam@bigskypartners.net