



Big Sky Partners

Capital + Business Consulting + Branding

We give emerging businesses the platform to thrive.

Expanding maverick businesses that are inspiring, purposeful and transformative

Big Sky Partners serves as a catalyst to accelerate growth and wealth creation. We help businesses flourish on every level—from global capital access and business consulting to brand planning, design and innovation. We partner with emerging private companies and their owners to build holistic organizations from ideation to maturity, helping maximize the value of their brands and shareholder equity. Through our global nexus of partners, advisors, and strategic affiliates, we provide a range of services to fuel creativity, growth, and brand equity, including: executive and board resources, product and distribution opportunities, corporate development, strategic partnerships, capital, and M&A support.

Our expertise runs wide and deep

As angels, VCs, fund operators, strategic planners, creatives, and innovators, we empower companies with high growth potential. We know how to identify limitations and solve challenges through creative business solutions and design thinking. This deep knowledge benefits our clients since we know how to help them become more agile and intelligent, expand their brand equity, enter powerful networks, and how to use capital as fuel. Our expertise spans a variety of industries, including food and beverage, tea, health, wellness, sports, media, apparel, luxury products, and intellectual property. We are a bridge into many worlds and believe success is possible with wisdom, openness and the right people in place.

We believe truly great people make great businesses. We complement our clients' existing teams with our experience and knowledge, all the while offering access to capital to achieve a purpose. We are committed to creating long-term legacies for both our entrepreneurial and corporate clients, as well as our partners.

R. Adam Smith (Founder & CEO)

R. Adam Smith is passionate about growth. Over the past 20 years, he has helped build nearly 40 companies, both in the U.S. and abroad, through his advisory and investment services. An expert in the branded space, Adam works hard to give emerging businesses the opportunity they need to thrive. Through private equity partnerships Adam has led and/or sponsored, his investments amount to a combined \$600 million in sales and more than \$250 million in contributed equity invested capital.

Adam started his career on Wall Street in 1993, holding positions at top firms including Salomon Brothers Inc., J.P. Morgan, and Lehman Brothers Inc. He earned an MBA with high honors from the Graduate School of Business at Columbia University, and a BA cum laude in International Relations and Economics from Boston University. Adam has two boys and resides in New York City.

Big Sky Partners empower companies to tap their inner potential to attain long-term success.

We welcome the opportunity to learn more about your business and explore how we can build a successful partnership. Please contact us with inquiries.

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